

**WCMG(FM), WHLZ(FM), WMXT(FM), WWFN-FM, WBZF(FM),
WYNN-FM, WYNN(AM), WTOD(AM), WYMB(AM)
EEO PUBLIC FILE REPORT
August 1, 2010 – July 31, 2011**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Promotions/Web/Receptionist	1-27, 29-34	13
Account Executive	1-27, 29-34	14
Account Executive	1-27, 29-34	14
Account Executive	1-27, 29-34	13
Account Executive	1-27, 29-34	13
Account Executive	1-27, 29-34	13
Account Executive	1-27, 29-34	13
Account Executive	1-27, 29-34	1
Account Executive	1-27, 29-34	1
NTR Sales Manager	1-27, 29-34	13
On Air Sports/NTR Sales Manager	28, 32	28

**WCMG(FM), WHLZ(FM), WMXT(FM), WWFN-FM, WBZF(FM),
WYNN-FM, WYNN(AM), WTOD(AM), WYMB(AM)
EEO PUBLIC FILE REPORT
August 1, 2010 – July 31, 2011**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	South Carolina Job Link www.scjoblink.org	N	6
2	Medicarecruiters.com Posting www.mediarecruiters.com	N	0
3	Cumulus Broadcasting Website www.cumulusjobs.com	N	0
4	SC Broadcasters Association www.SCBA.net	N	0
5	South Carolina Employment Security Commission www.sces.org	N	0
6	Horry-Goergetown Technical College Placement Office PO Box 261966 Conway, SC 29528-6066 P: 843-347-3186 F: 843-347-4207	N	0
7	University of SC – Sumter Placement Office 200 Miller Rd. Sumter, SC 29150-2498 P: 803-775-8727 F: 803-775-2180	N	0
8	University of NC – Pembroke Career Services Center – CS@UCP.edu PO Box 1510 Pembroke, NC 28372-1510 P: 910-521-6270 F: 910-521-6166	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Northeast Technical College Placement Office P.O. Box 1007 Cheraw, SC P: 843-921-6900 F: 843-537-6148	N	0
10	Francis Marion University Placement Office PO Box 100547 Florence, SC 29501 P: 843-661-1231 F: 843-661-1373	N	0
11	Williamsburg Technical College Attn: Placement Office 601 Martin Luther King Avenue Kingstree, SC 29556 P: 843-355-4162 F: 843-355-4289	N	0
12	Station Website Postings (<i>one or more SEU stations</i>) www.1021thefox.com, www.943thedam.com, www.whlz1005.com, www.thefanfm.com , www.wynn1063.com, www.glory985.com	N	0
13	Word-of-Mouth Referral	N	12
14	Cumulus Florence Open House	N	8
15	Central Carolina Technical College Attn: Placement Office 506 N. Guignard Drive Sumter, SC 29150 P: 803-778-1961	N	0
16	Community Times DBS Communications 466 W. Cheves Street Florence, SC 29501 P: 843-667-1818	N	0
17	Ohio Center for Broadcasting – Columbus 5330 East Main Street, Suite 200 Columbus, OH 43213 P: 614-245-0555 Attn: Gary James gary@beonair.com	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
18	Coastal Carolina University Office of Human Resources P.O. Box 261954 Conway, SC 29528-6054 P: 843-349-2036 F: 843-349-6432 jobs@coastal.edu Attn: Pat West	N	0
19	Coker College 300 E. College Avenue Hartsville, SC 29550 Attn: Darlene Small P: 843-383-8058 dsmall@coker.edu	N	0
20	Columbia College Chicago 600 S. Michigan Avenue Chicago, IL 60605 P: 312-369-6844 www.colum.edu	N	0
21	www.tvandradiojobs.com	N	0
22	College of Charleston Attn: Career Center 66 George Street Charleston, SC 29424-0001 P: 843-953-5692 F: 843-953-6341 www.cofc.edu/careercenter/cisternonline	N	0
23	Walk-In/Self Referral	N	1
24	Career Builder website www.careerbuilder.com	N	0
25	Job Ad Venture www.job-ad-venture.com	N	0
26	Job Spider www.thejobspider.com	N	0
27	Cumulus Business Managers <i>(company-wide email distribution list)</i>	N	0
28	Radioonline.com	N	1
29	Post Job Free www.postjobfree.com	N	1
30	Today's Classifieds www.todays_classifieds.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
31	Indeed www.indeed.com	N	0
32	On-Air Announcements (<i>on or more SEU stations</i>)	N	1
33	All Access http://www.allaccess.com/	N	0
34	Florence Darlington Tech Placement Office P.O. 100548 Florence, SC 29501-0548 P: 843-661-8324 www.FDTC.edu/student	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			30

**WCMG(FM), WHLZ(FM), WMXT(FM), WWFN-FM, WBZF(FM),
WYNN-FM, WYNN(AM), WTOD(AM), WYMB(AM)
EEO PUBLIC FILE REPORT
August 1, 2010 – July 31, 2011**

III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Program	Our SEU hosts an ongoing internship program to expose students from our local community to careers in broadcasting. During this reporting period, we hosted two interns, one each from Frances Marion University and Coker College, in our promotions and sales departments. In Promotions, the interns work with prize winner organization and fulfillment and assist at station events and appearances, learning sponsorship and face-to-face marketing. In Sales, they work with our sales representatives to build proposals and recaps, and to accompany the executives to client meetings, gaining an understanding of the station-client relationship.
2	Participate in event/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	On October 15, 2010, two of our disc jockeys participated in the career day for King Street Elementary School, outlining the requirements and responsibilities of working as an on-air talent on our radio stations.
3	Host In-House Job Fair	On August 19, 2010, our SEU hosted an Open House Job Fair at our station facilities where we invited individuals to tour our stations, view a presentation and interview for various open positions. Interested attendees were interviewed by our Business Manager and VP of Sales.
4	Management-level training regarding equal employment opportunity and preventing discrimination	On January 20, 2011, our Vice President of Sales and Business Manager were present for FCC EEO compliance training conducted by outside communications counsel for Cumulus. This telephonic training included FCC's EEO recruitment rules and record-keeping mandates.